

Filinvest inks deal with Cebu Province

FILINVEST Land Inc. (FLI) recently signed a Build-Transfer-Operate agreement with the Province of Cebu. Under the agreement, Filinvest will construct BPO buildings in a 1.2 hectare property owned by the Cebu province located in Salinas Drive, Barangay Lahug, Cebu City.

The lot is formerly the site of the Bagong Buhay Rehabilitation Center (BBRC) and is beside the Asiatown IT Park where prominent names in the BPO industry are located.

The first BPO building is scheduled to break ground this May.

"We are bullish about Cebu and we are confident about the Cebu Government," says FLI President and CEO Joseph Yap.

The construction of a BPO edifice is expected to generate about 3,000 to 5,000 jobs for the Cebuanos.

Filinvest has an extensive experience in developing a BPO complex being one of the pioneering companies engaged in IT-BPO projects in the Philippines. It constructed its first IT-BPO campus in Filinvest Corporate City Alabang, Muntinlupa City.

"The way we are doing it here in the Provincial Government is not to dispose or sell property in order to realize revenues. We take stock of our existing prime



FROM left: FLI Project Development Officer Julie Castanos, FVP and VisMin Cluster Head Tristan Las Marias, FLI President and CEO Joseph Yap, Honorable Governor of Cebu Gwendolyn Garcia, Honorable Cebu Province Board Member Peter John Calderon, and Honorable Cebu Province Board Member Alex Binghay during the signing of a deal between FLI and Cebu Province.

lots and realize what is attractive to the private sector for development based on our terms," says Cebu Governor Gwendolyn Garcia.

Filinvest is also in the midst of developing Citta di Mare, a 50.6-hectare property at the heart of South Road Properties.

It features the Il Corso waterfront lifestyle strip and a 40-hectare resort town with themed communities.

Celebrate your wedding day at Imperial Palace

BEFORE a woman and a man exchange vows a lot of work is put behind to create the perfect moment. This was the topic of a brief seminar done by Philippine's famed wedding planner and an author of 2 books on weddings - Rita Neri, at Imperial Palace Resort and Spa.

Dubbed "Weddings at The Palace with Miss Rita Neri", the talk held at the Coral Seaside Restaurant was attended by wedding coordinators and event planners of Cebu.

As a professional wedding and event planner who have organized weddings for celebrities like Judy Ann Santos and Ryan Agoncillo, Charlene Gonzales and Aga Muhlach, Neri gave insights on successful weddings and creating the best moments.

Neri also discussed destination weddings, citing Imperial Palace Resort and Spa as one of the best destination there is in Cebu for a beautiful wedding. At Imperial, one can choose whether to have an indoor wedding at its ballroom, or an outdoor and beach-side wedding.

Imperial Palace Resort and Spa offers wedding packages that will make the big day most memorable. You can choose from a lavish wedding affair with hun-



ONE of the country's most renowned wedding planner Rita Neri speaks about bridal preparations in a wedding seminar at Imperial palace. (CDN PHOTO/JOY ROMANO)

dreds of guests, or an intimate one with only the closest family members and friends.

So before you say "I Do," visit one of the best destinations that Cebu has. Visit Imperial Palace Waterpark Resort and Spa at M.L. Quezon Highway, Brgy. Maribago Lapu-Lapu City.

For inquiries, call 494 5000 or visit www.imperialpalace-cebu.com. (LESLIE MORALES)

Free Sunburst treats for Unilab customers at ThreeSixty Pharmacy

HERE's good news for avid buyers of Unilab medicines and drugs. As a way of saying thank you for your continued patronage, ThreeSixty Pharmacy and Unilab offers special treats at Sunburst Fried Chicken.

Enjoy one Sunburst Fried Chicken Sunny Solo Thigh or Keel for every accumulated purchase worth P1,000; one Sunburst Fried Chicken Prime cut Rib keel, Drumstick or Thigh for every accumulated purchase worth P2,000; or one Sunburst Fried Chicken Double Drumstick, one Chick'n Crackers-S plus one Grilled Pork Chop-S or Lumpiang Shanghai-S for every accumulated purchase worth P3,000.

All treats come with rice, coleslaw and fries. You can claim these treats for dine-in or take-out.

Just keep the official receipts or tape receipts from any ThreeSixty Pharmacy branch with your purchased Unilab medicines or drugs. Accumulate these receipts until May 31.

Simply present the receipts to any authorized Sunburst personnel for validation before the release of the free food items. Redeem these treats at the Sunburst Fried Chicken branches in Ayala Center Cebu, SM City Cebu, One Mango Place and Gaisano Tabunok. Redemption period is up to June 30.

To offer the most pleasant buying experience for its customers, ThreeSixty Pharmacy continues to apply their working philosophy "We Smile. We serve. We care." Visit www.threesixtypharmacy.com.ph for more details.

Primary Properties Corp. breaks ground for 2Quad

IN response to the growing need for commercial office structures within the interiors of Cebu's bustling business districts, Primary Properties Corporation (PPC) celebrated the Groundbreaking Ceremonies of its 16th commercial structure project in Cebu, held last March 7, in Cardinal Rosales Ave, Cebu Business Park, Cebu City.

The 16th project of its class within an 18 year timeframe, PPC's 2Quad highlights 11 storeys of commercial space and over 14,000 square meters of leasable areas, with standard floor plates fitted at 2,143 square meters.

With 4 high speed elevators, 2Quad will be made within NFPA Compliant standards, ensuring that the structure is prepared for emer-

gencies such as fires. 2Quad will also be rigged with emergency power generators, an essential feature which ensures its tenants' continuous operations in cases of power failures or other related emergencies.

"We continue to remain bullish about the growth of the BPO and KPO (non-voice) industries in our country. After the success of our I1, I2 and I3 buildings in Cebu I.T. Park, we strongly believe that this industry will continue to prosper in the succeeding years to come," shares PPC General Manager Ellen Jumonong.

2Quad takes its name from the four squared formula, a play of words since the building is PPC's 16th commercial structure project.

(YASUNARI RAMON SUAREZ TAGUCHI)



LEADING the ground breaking ceremony for PPC's 2Squad property are (from left) Engr. Apollo Enriquez, Engr. Raladin Mojica, Engr. Ramon Aguilos, Arch. Jose Pedrico Relio, Primary Group Chairman William Christopher Liu, Engr. Ellen Jumonong, Engr. Allan Cabahug, Primary Group VP for HR Paulette Liu Paulette Liu, Primary Homes President Stephen Charles Liu, and Primary Group VP for Finance Lillian Marie Liu. (CDN PHOTO/LITO TESCON)

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